



SPONSORSHIP SPECIFICATIONS

All sponsors receive recognition on signage, on www.geoInt2007.com, in the event guide and other locations as specified in the "Sponsorship Opportunities" document. Please be sure that you have sent your most recent logo in BOTH .eps and .jpeg formats to Carrie Layfield of USGIF at carrie.layfield@usgif.org. Please contact Carrie Layfield with any questions at 703-793-0109 Ext. 105.

AM/PM Beverage Break

Sponsor can provide literature, not to exceed 8 ½ "x 11" which show management will distribute at the break stations. Literature should be sent to the Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 – Sponsorship Literature/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gembler Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Badge Holders/Lanyards

Sponsorship includes logo to be placed on the front of the badge holder. Sponsor to provide show management their logo in .eps format by August 10, 2007.

Belly Band Around Event Guide

Sponsor to provide artwork measuring 4" h x 18" w . The artwork should be sent by Friday, September 14, 2007 to:

Brady Lutsko
Lutsko Marketing Communications
2950 Van Ness St. NW #923
Washington, DC 20008
Phone: 202-249-0294
Email: brady@bradylutsko.com

Care Package & Gift Basket/Welcome Packet

Sponsor to provide Care Packages/Gift Basket/Welcome Packet should be sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 – Care Packages/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gemblar Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Collateral Placed in Conference Bag

Sponsor to provide literature, not to exceed 8 ½ "x 11" which show management will insert into the conference bags. Literature should be sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 – Bag Literature/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gemblar Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

GEOINTv

There are different levels and deliverables for GEOINTv.

Interviews - We recommend business casual to business professional. For both ladies and gentlemen, please avoid clothing with fine stripes (such as pin stripes) and fine patterns. Please also AVOID solid white and solid black blouses and shirts. These types of clothing tend to vibrate or overexpose in the video signal. For the ladies, business suits or, perhaps, a skirt with blouse...solid colors (other than black and white) generally look nice. For the gentlemen, button down oxfords and a sport jacket. If you'd like to wear a tie, please avoid fine patterns. Please also keep in mind that this may be a seated interview so we may or may not see your pants/skirt and shoes.

Interviews can be pre-scripted by the sponsor. All questions for the interviews need to be sent by September 17, 2007 to Jeff Ley at jeff.ley@usgif.org.

Commercials – Some GEOINTv sponsorships include incorporating a video (commercial) into the program. The video should be in BETA SP format and should be sent by September 17, 2007 to:

Jeff Ley

2325 Dulles Corner Blvd.

Suite 450

Herndon, VA 20171

Booth Highlights- Highlights of the booth should be scheduled in advance by sponsor and Jeff Ley.

Hall of Fame Dinner

Sponsors have ability to provide a 3 minute video to be played prior to dinner being served. Video should be in Beta SP format and should be sent by October 1, 2007 to:

USGIF

Attn: Jeff Ley

2325 Dulles Corner Blvd.

Suite 450

Herndon, VA 20171

Any questions should be directed to Jeff Ley, jeff.ley@USGIF.org, phone: (703) 793-0109 x102

Sponsors also have the ability to provide table favors and literature to be placed which show management will distribute to the tables. Literature should not exceed 8 ½" x 11". Table favors and literature should be delivered on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 –Hall of Fame Dinner/Show Management

Brede Exposition Services

c/o Yellow Transportation

111 Gemblar Rd

San Antonio, TX 78219

Quantity = 1,500

Exhibitor is responsible for all shipping and material handling charges.

Hotel Door Drop

Literature not exceeding 8 ½ "x 11" should be sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 – Hotel Door Drop/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gemblar Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Hotel Door Hanger

Sponsor to provide door hangers and sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 – Hotel Door Hanger/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gemblar Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Hotel Key Cards

Sponsor to provide show management with artwork for keycards by September 14, 2007. The specifications for the artwork is as follows:

Artwork should be created in the most current version of QuarkXpress, InDesign, Illustrator, Photoshop and Freehand. Please do not submit Microsoft Word, Excel, Power Point or Publisher files.

File Information/Formats:

- Please submit vector artwork
- If creating artwork in Photoshop, please submit, layered CMYK files. Resolution should be 300 at actual size.
- Do not send 72 dpi images from the web.
- Supply all necessary fonts and images. Collect for Output (Quark) or Package (InDesign) your documents to ensure everything is included.
- All type should be at least 6 pt. in size. To be legible, reversed type should be a least 8 pt.
- Artwork using PMS colors should be vector, with the colors specified, unless the final printing is to be CMYK.

- Keep all non-bleed elements (logos, arrows, etc.) 1/8" inside all edges of the keycard.
- Bleed, if applicable, should extend to 1/16" beyond the edge of the card.
- All rules and outlines should be .5 pt. or greater.
- PMS colors can be converted to CMYK but cannot be guaranteed to match the specified PMS color.

Please contact Carrie Layfield of USGIF at 703-793-0109 Ext. 105 or carrie.layfield@usgif.org as she can provide you additional information regarding the key card sponsorship.

Internet Café

Sponsorship includes a link to the sponsors URL from the homepage of the pc's in the Internet Café. Sponsor to provide link to Carrie Layfield of USGIF at carrie.layfield@usgif.org by October 1, 2007. Sponsor has the ability to provide a piece of literature or a giveaway which show management will distribute in the internet café. If literature is selected, it can't exceed 8 ½" x 11". Literature should be sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 – Internet Café /Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gembler Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Java Hut

Sponsor to provide giveaway. Items should be sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 – Java Hut/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gembler Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Lunches in the Exhibit Hall

Sponsors have the ability to provide a piece of literature or a giveaway that show management will distribute on the lunch tables. If literature is selected, it can't exceed 8 ½" x 11". Literature should be sent Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 –Exhibit Hall Lunches/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gemblar Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Massage Garden

Sponsor to provide company shirts to onsite show management office by October 20, 2007.

Shoe Shine Station

Sponsor has the option to create the coupon which will be distributed at registration. Coupons can't exceed 8 ½" x 11". Sponsors can also request that the shoe shine staff wear their company shirt. Shirts should be provided to the shoe shine staff while on site. Coupons should be sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 –Shoe Shine Station/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gemblar Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.

Spinning Kiosk

Sponsor to provide art work by September 17, 2007 either by uploading to the following FTP Site:

<ftp://docs/brede.com>

Username: Brede

Password: bysbas

Once you've logged in, double click on the "BredeWA" folder. Drop and drag your files to the "GEOINT" folder.

Or via mail to:

Brede-Washington, Inc.
6801 Mid-Cities Avenue
Beltsville, MD 20705-1411
Attn: Jack Johnson
PH: 301-937-8600

Vector Images:

- An Adobe Illustrator CS2 (or earlier version) eps., ai. or pdf. File with text converted to outlines or fonts sent
- An Indesign CS2 file (indd.) is also an acceptable version, but please either convert text to outlines or send fonts.
- Corel 11 (or earlier version) cdr. with text either converted to curves or fonts sent
- PMS (Pantone Matching System) color matching requested

Rasterized Images:

- Any jpg, bmp, tif, gif, ps, or psd (Photoshop CS2 or earlier version) preferably 300 dpi or greater at no less than 1/3 the actual finished production size. If image is the actual production size and clean, 72 dpi is sufficient.

Official GEOINT 2007 T-Shirt

Artwork should be sent to Chris Heyn no later than August 31st, 2007 at cheyn@egroup-inc.com. Please send vector art (color separated, all fonts converted to outlines) in .eps file format. If PMS colors are required, please specify. Please call Chris directly with any questions at 703-674-5432.

Turn Down Service

Sponsor to provide small item to be placed on the pillow of each attendees' room at GEOINT 2007. Sponsor to send item sent to Advance Warehouse on or before October 11, 2007. All shipments must be labeled exactly as follows:

Attn: GEOINT 2007 –Turn Down Service/Show Management
Brede Exposition Services
c/o Yellow Transportation
111 Gemblar Rd
San Antonio, TX 78219

Quantity = 3,000

Exhibitor is responsible for all shipping and material handling charges.