



APPLICATION AND CONTRACT FOR EXHIBIT SPACE & SPONSORSHIPS

October 21 - 24, 2007 • Henry B. Gonzalez Convention Center, San Antonio, Texas
 (Exhibits open October 22 - 24)

Please complete page 1 and initial ALL pages. Applications without initials or signature will not be accepted.

CONTACT INFORMATION

Company _____
 (Please list company name exactly as you want it to appear on the floor plan and website)

URL _____
 (Your booth on the interactive floor plan found at www.geoint2007.com will link to the url provided above)

Primary Point of Contact _____
 (This will be the person who will receive updates and planning information regarding GEOINT)

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Authorized Signature _____
 (This application, including all terms and conditions and the Exhibitor Manual, only becomes a binding contract when it is received and accepted by USGIF. By signature above, the individual signing this application hereby accepts the attached terms and conditions and represents and warrants that he/she is duly authorized to execute binding contracts on behalf of the above listed company.)

Date _____

BOOTH SELECTION

	Cost per 10 x 10 booth		
	Member	Non-Member	Academic
Until July 1	\$3,595	\$4,095	\$2,000
After July 1	\$4,095	\$4,595	\$2,000

We require _____ sq. ft. of exhibit space. My selections (in order of preference) are as follows:

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____
 (If you have already reserved a booth space for GEOINT 2007, please put that booth number in the "1st Choice" section.)

CALCULATION

_____ (# of 10 x 10 booths) X \$ _____ (cost per 10 x 10 booth) = \$ _____

SPONSORSHIP SELECTION

(Detailed information on available sponsorships is available on the "GEOINT 2007 Sponsorship Opportunities" document)

Sponsorship	Price	Available	Sub-Total
Exhibit Hall / Map Network Pocket Guide	\$50,000	1	\$
Welcome Reception at La Villita	\$50,000	1	\$
Hall of Fame Dinner	\$50,000	1	\$
Allder Golf Classic	\$30,000	1	\$
Conference Padfolio	\$30,000	1	\$
Hotel Key Cards	\$20,000	1	\$
Internet Café	\$20,000	1	\$
Lanyards / Badge Holders	\$20,000	1	\$
Official GEOINT 2007 T-Shirt	\$17,500	1	\$
Lunch in Exhibit Hall Monday	\$15,000	1	\$
Lunch in Exhibit Hall Tuesday	\$15,000	1	\$
Lunch in Exhibit Hall Wednesday	\$15,000	1	\$
Massage Garden	\$12,500	1	\$
Belly Band Around Event Guide	\$12,500	1	\$
GEOINT 2007 Pen	\$10,000	1	\$
GEOINTv Platinum Level	\$10,000	5	\$
Shoe Shine Stand	\$10,000	1	\$
GEOINTv Gold Level	\$7,500	5	\$
Java Hut Sponsorship Monday	\$6,000	1	\$
Java Hut Sponsorship Tuesday	\$6,000	1	\$
Java Hut Sponsorship Wednesday	\$6,000	1	\$
GEOINTv Silver Level	\$5,000	5	\$
Hotel Door Hanger Sunday	\$5,000	1	\$
Hotel Door Hanger Monday	\$5,000	1	\$
Hotel Door Hanger Tuesday	\$5,000	1	\$
Media Center/ Press Room	\$5,000	1	\$
Spinning Kiosks	\$5,000	10	\$
Turn Down Service Sunday	\$4,000	1	\$
Turn Down Service Monday	\$4,000	1	\$
Turn Down Service Tuesday	\$4,000	1	\$
AM Beverage Break Monday	\$3,500	1	\$
AM Beverage Break Tuesday	\$3,500	1	\$
AM Beverage Break Wednesday	\$3,500	1	\$
Care Package	\$3,500	1	\$
Gift Package at Registration	\$3,500	1	\$
PM Beverage Break Monday	\$3,500	1	\$
PM Beverage Break Tuesday	\$3,500	1	\$
PM Beverage Break Wednesday	\$3,500	1	\$
Hotel Door Drop Sunday	\$3,000	5	\$
Hotel Door Drop Monday	\$3,000	5	\$
Hotel Door Drop Tuesday	\$3,000	5	\$
GEOINTv Tagline/Booth Number	\$2,500	10	\$
Water Stations in Exhibit Hall Monday	\$2,000	1	\$
Water Stations in Exhibit Hall Tuesday	\$2,000	1	\$
Water Stations in Exhibit Hall Wednesday	\$2,000	1	\$
Collateral Placed in Conference Bag	\$1,000	10	\$
Email from USGIF on sponsor behalf to attendee list (pre-event)*	\$500	10	\$
Email from USGIF on sponsor behalf to attendee list (post-event)*	\$500	10	\$
TOTALS			\$

*USGIF member only opportunity

ADVERTISING SELECTION

(Official GEOINT 2007 Event Guide)

This year-round reference guide will be distributed to all attendees during check-in at GEOINT 2007. It includes complete details of the exposition, sessions and special event programs. Advertising in the official GEOINT event guide is a great way to deliver your message to over 2500 symposium attendees, drive traffic to your booth and extend brand awareness.

**** Please note that “Strategic Partner” Members receive a \$750 discount and “Partner” Members receive a \$500 discount on advertising in the official GEOINT 2007 Event Guide.**

Ad Location	Member	Non-Member
Inside Front Cover	\$3,100	N/A
Outside Back Cover	\$3,100	N/A
2 Page Spread	\$2,750	\$3,400
Inside Back Cover	\$2,400	N/A
Full Page Ad (prime location)	\$2,300	N/A
Full Page Ad (regular location)	\$1,550	\$1,800
Half Page Ad	\$1,050	\$1,350
Third Page Ad	\$650	\$800
100-Word Listing with Logo	\$350	\$550
	Sub-Total	\$
	Strategic Partner / Partner level member discount	\$
	TOTALS	\$

MEETING ROOMS

A limited number of meeting rooms are available at GEOINT 2007. These rooms are located near the General Session. All rooms are available from Sunday, October 21st through Thursday, October 24th. Not all rooms can be secured. Show management recommends you hire your own security. Show management is not responsible for any loss or damage to property located inside of the meeting rooms. The prices below are strictly for the rental of the space. Any furniture, a/v, electricity, internet phone etc. are the responsibility of the contracting company and the services shall be contracted directly with the appropriate vendor.

Meeting Room	Square Footage	Theater	Class Room	Lockable*	Available Dates (October)							Price	Multi-Room Price	Sub-Total
					19	20	21	22	23	24	25			
205	2,831	341	152	Yes								\$7,500		\$
208	1,041	102	56	Yes								\$3,500		\$
210 A	1,152	122	56	No*								\$3,500	\$6,000	\$
210 B	1,011	106	56	No*								\$3,500		\$
211	1,387	137	64	Yes								\$4,000		\$
212 A	1,005	106	56	No*								\$3,500	\$6,000	\$
212 B	1,152	122	56	No*								\$3,500		\$
213 A	1,008	106	56	No*								\$3,500	\$6,000	\$
213 B	1,174	122	56	No*								\$3,500		\$
214 A	2,477	336	160	No*								\$5,500	\$17,500	\$
214 B	2,169	278	160	No*								\$5,000		\$
214 C	2,169	278	160	No*								\$5,000		\$
214 D	2,477	336	160	No*								\$5,000		\$
													TOTALS	\$

*All sections of a room must be purchased for the room to be lockable.

FINANCIALS

Totals for Exhibit Space	\$
Totals for Sponsorships	\$
Totals for Advertising	\$
Totals for Meeting Rooms	\$
TOTAL DUE	\$

CANCELLATION

Once the United States Geospatial Intelligence Foundation has accepted this application, it and the terms and conditions attached to the application shall become a legally binding contract.

In the event that an exhibitor/sponsor/advertiser cancels all or part of the exhibit space, advertisement and/or sponsorship, the exhibitor/sponsor/advertiser must do so in writing and will be obligated to pay the United States Geospatial Intelligence Foundation fees based on the following cancellation schedule:

On or before June 30, 2007	100% of exhibit space cost will be refunded
July 1, 2007 – August 31, 2007	50% of exhibit space cost will be refunded
After August 31, 2007	No refunds will be given

Any cancellation will be subject to a \$100 administrative fee.

APPLICATION & CONTRACT

Please complete, sign and return this application to:

USGIF, 2325 Dulles Corner Blvd., Suite 450, Herndon, VA 20171

Telephone: 703-793-0109 Fax: 703-793-9069 www.usgif.org

Due to limited space availability, advertising and sponsorship opportunities, the United States Geospatial Intelligence Foundation cannot guarantee that your application will be accepted. The United States Geospatial Intelligence Foundation will return your deposit if your application is not accepted for any reason. Otherwise, a copy of this application will be returned to you after it has been accepted by the United States Geospatial Intelligence Foundation and either booth space or a sponsorship has been assigned. At that point, this application, together with the attached terms and conditions and the Exhibitor Manual, will become a legally binding contract between you and the United States Geospatial Intelligence Foundation.

Please make all checks payable to USGIF in U.S. Funds.

FOR USGIF USE ONLY

Exhibit Space(s) Assigned _____

Sponsorship(s) Assigned _____

Advertisement(s) Assigned _____

Meeting Room(s) Assigned _____

Date Received _____ Date Accepted _____

Accepted on behalf of USGIF by: _____



United States Geospatial Intelligence Foundation

2325 Dulles Corner Boulevard, Suite 450, Herndon VA 20171

Toll Free: 888-MYUSGIF • Direct: 703-793-0109 • Fax: 703-793-9069

www.usgif.org